

# Case Study:

## Study Abroad Posters

### Client:

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Wake Technical Community College is the designated client, specifically 3 separate instructors who are leading the trips for the the 2025 summer study abroad season.

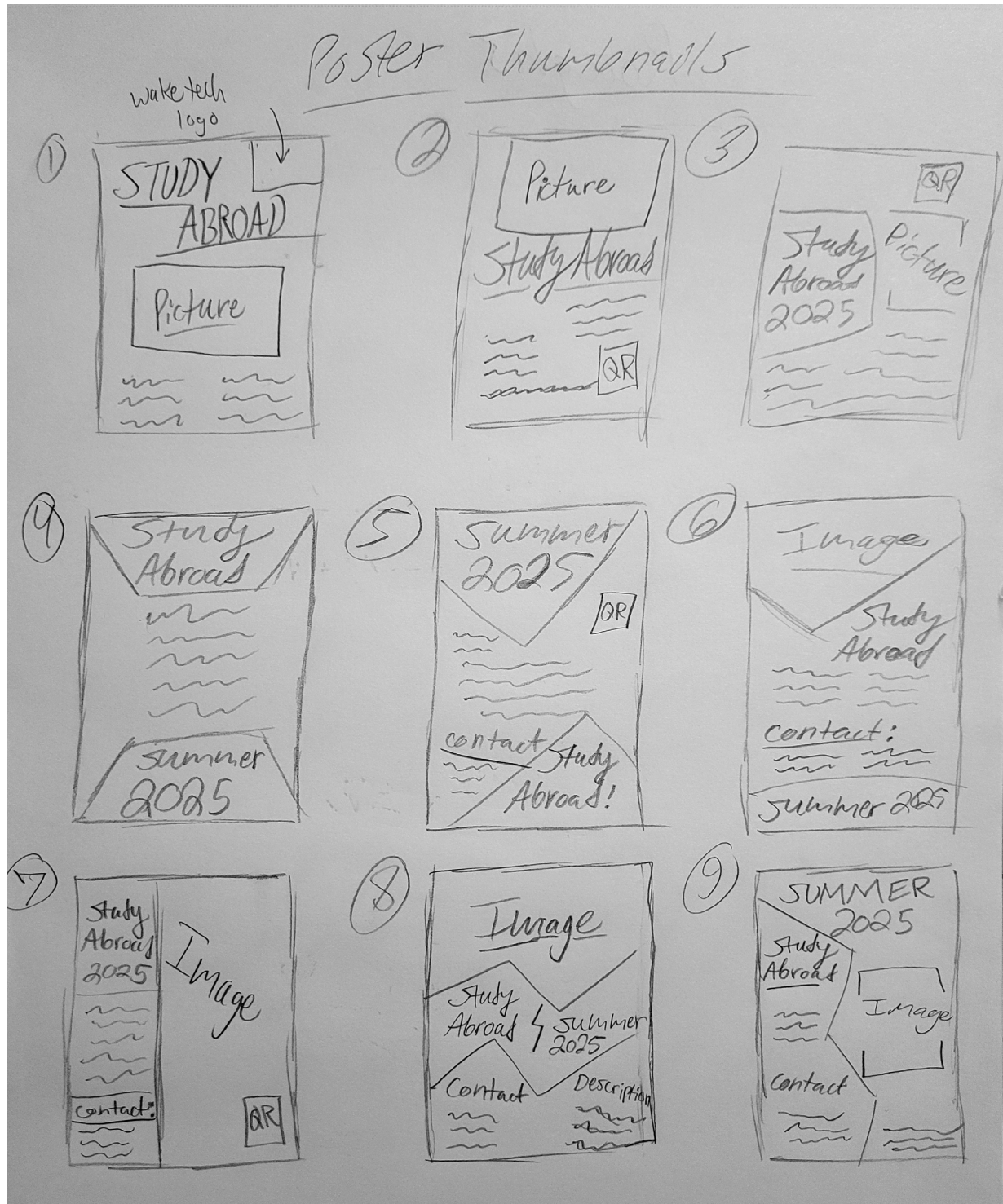
### Target Audience:

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The target audience for these posters is the students of Wake Technical Community College. These students may be interested in taking the courses shown/listed on the posters in another country, where a different perspective could help to inspire them for the future of their career.

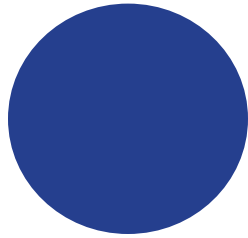
## Preliminary Work:

The preliminary work shown here was the basic starting process for the project, starting with the small thumbnail sketches of basic ideas for poster layouts and what could go where at a glance.

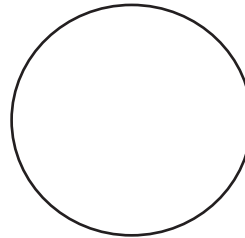


## Color Scheme:

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C=100 Y=57 M=10 K=26



C=0 Y=0 M=0 K=0

## Logo:

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Official Wake Technical Community College logo used by the school and used in the posters.

## Fonts:

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*Zapfino (Regular) - Summer 2025 Text*

**Avenir Next (Bold) - Study Abroad Title**

Avenir Next (Regular) - Body Text



## Study Abroad London

May 28th-June 5th

Course: MUS-110: Music  
Appreciation

Contact:

Dr. Katharine Boyes Gilleland  
kboyes@waketech.edu



## Summer 2025 Study Abroad Japan

June 22nd  
-July 2nd

Course:  
BUS-110: Introduction  
to Business

Contact:

Dr. Denise Barton  
dhbarton@waketech.edu



## Summer 2025



## Study Abroad

Paris

June 20th-June 29th

Course:  
ART-115: Art Survey History II

Contact:

Dr. Robert Mayhew  
ramayhew@waketech.edu  
Dr. Allison Fox  
afox1@waketech.edu

## Final Versions:

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COMMUNITY COLLEGE

*Summer  
2025*

**Study  
Abroad**

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